

Welcome to Park

Together, let's make this the best Christmas ever!



A guide for Park Christmas Savings for Agents

Welcome to the Park Christmas Savings community!



We're thrilled to have you on board with a fantastic group of people who believe in making Christmas truly special. By becoming a Park Agent, you're helping your friends and family save for a magical Christmas.

As a Park Agent, you're the secret ingredient that ensures friends, family, and everyone you connect with can celebrate an amazing Christmas free from financial stress. And as a big thank you for your efforts, you'll earn a commission on the orders you manage, adding a little extra holiday cheer to your own season too!

This guide is here to help you get started, understand how it all works, and make the most out of being a Park Agent. Let's make Christmas 2026 the most magical one yet!

Our gift to you

Aside from the sheer joy of watching everyone transform to smiling, laughing, relieved people as you handover their gift cards and vouchers, one of the other great things about being a Park Agent is: earning commission. And it grows as your customer base does! More customers and more orders mean more commission – simple!

It's your very own Christmas bonus – which we call 'Commission Reward' – and it's our way of saying a special thank you.

You start earning when your order value hits £1,500 – it doesn't matter if that is an order for you and a couple of friends or family members or just yourself.



You'll earn:

3.5%

On orders for the Purple Card, Love2shop Gift Cards and Vouchers and gift hampers (Including Love2shop Gift Cards, Love2shop Vouchers and Love2shop Holidays Card)

1.5%

On all other gift cards (including Your Choice Cards, Love2shop Combis)

Note: You cannot earn Commission Rewards on Amazon Combis

How you receive your Commission Reward is entirely up to you

- ✓ By cheque
- ✓ As Love2shop Vouchers. Choose this and we'll boost your Commission Reward value by 5%!
- ✓ Credit towards the following year's order. Choose this and we'll boost your Commission Reward by 10%!
- ✓ Credit towards your existing final payment
- ✓ Select your preferred payment method online and relax, knowing we'll take care of everything.



Serena Robins

"Planning with Park means I can get really excited for Christmas! I can go without the anxiety of trying to find the money for gifts. Going Christmas shopping with my daughter is made better because I don't have to say I can't afford something she really wants."

It's why being able to help people is the best part about being a Park Agent. I've kept on planning with Park as it makes planning for Christmas affordable and that bit less daunting."

Looking after your Park customers.

Whether you have three customers or 103, the key to creating Christmas magic is how you organise yourself.

Fortunately, we've got more than 50 years of experience from hundreds of Park Agents – so we've got a handy starter guide to make getting started a piece of (Christmas) cake!

Check your customers' orders and ensure they are happy with their payments, the products they've ordered and their goal amount.



Online at
getpark.co.uk



On the App



Via phone on
03457 678933



Via post
print off an adjustment
form at getpark.co.uk



Make regular payments to Park via Direct Debit, online, standing order or the app or pay manually via PayPoint, phone, in your local bank or post office or via post.

Get your customers to fill in a payment card. You can also create a spreadsheet with all their order details to ensure you collect regular payments from them.



Make changes to all your orders without charge*

This is the best bit! When your products arrive, divide them up between your customers and present them with their own personal package of Christmas cheer!



NEW AGENT PAYMENT TRACKER APP

Say goodbye to messy spreadsheets – it's like having your own personal assistant! We know running a successful Park agency can take a fair bit of time, and many of you do this to make Christmas extra special for your customers. To make things easier, we've created an app just for you. **Whoo Hoo!** We've finally joined the digital age, and we're bringing you along with us.

With the new Park Agent Payment Tracker, you'll be able to:

- Track all customer payments
- View each customer's progress at a glance
- Monitor what you've collected from customers and what you've paid in
- Log which payment methods your customers have used
- Share the digital catalogue with your customers
- Customer Care is just a click away



Scan the QR code on the back to download the Agent Payment Tracker App

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Top Tips from your fellow Park Agents

Being a Park Agent is rewarding - you get to be Santa when your delivery arrives! - but a little support from others is always helpful. Some of our Agents have shared the ideas and insights that help them run their own agency...

Let people know you're a Park Agent by posting it on Facebook, WhatsApp and your stories to get the word out.

It's never too late to start a Park Christmas Savings plan. You can sign up new customers throughout the year and keep your eyes peeled for new customer bonus promotions

Talk about Park. People will save with you if they trust you, so talk about it to your closest friends and family. When they see how well you are saving, they will save too, and tell their friends about Park as well. This is a great way to gain more customers and build your own Park community.

Pay money into your account when it is given to you, don't pay in advance out of your own pocket.

Be flexible with your customers let them pay what they want, when they want, you can always make changes to their order throughout the year

Don't forget to join the Parklife group on Facebook for more updates, news and tips!

Make sure your customers read all the details on where you can spend the gift cards so they can enjoy spending them.

At Christmas time show people your own savings and how you are stress-free!



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Joining the Park Agent community and Parklife

You're now a member of the longest-running Christmas saving club in the UK – a community of like-minded people who believe that making Christmas magical can be stress-free with a little planning.

As an Agent you'll have access to our Agent Hub where you'll find handy guides, images, logos, leaflets and posters to spread the word about Park. You're in charge of telling people that you're a Park Agent and the benefits of saving for Christmas - we'll give you the tools, guidance and support to help you get people on board.

You'll also be able to join our 'Parklife' group on Facebook. This is where other Park Agents share top tips on managing customers, get the latest news about brand new retail partners, amazing competitions and upcoming deals to help you get prepared for the big day.

Plus, you'll be the first to know about our fantastic Facebook Live events, which are packed with useful updates – our Agents say they love these events. You'll get previews, opportunities to share your thoughts, and say who you'd like to see as new retail partners – and lots of practical information about saving and budgeting, too.

Go to getpark.co.uk and click on 'Park Agents' to find out more



SUPER AGENT

If you'd like more one to one support our hand picked team of Super Agents are here to help you especially in the early days as you get going. Find your local Super Agent here at <https://agents.getpark.co.uk/super-agents>

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Agent Awards

Each year we give out over **£30,000** in Agent Awards

Just like Hollywood loves their A-listers, we love our Park Christmas Savings Agents! We may not have the Oscars, but we do have our own version of them... And every year we celebrate those Agents who go above and beyond to help their customers.

The awards recognise the top Agent and most promising Agent in each region of the UK, with the best shortlisted for national prizes.

We also reward the most helpful Agents and those whose order books have grown the most.

There's another series of annual awards, which let us help you to support your own local community. So, every Agent has the chance to nominate local good causes in our **Community Awards**. Once shortlisted, Agents select one winner each from England, Northern Ireland, Scotland and Wales with the winner picking up a £250 prize, and the overall winner – also chosen by Agents from the four shortlisted charities – claims a cool £1,000 prize!

The Park Agent Awards Event coming soon!

The Christmas 2025 Agent Award winners will be celebrated at a glitzy awards bash in early 2026 - woohoo!

We'll be celebrating:



UK
England
Scotland
Wales
Northern Ireland



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Keeping in touch



Phone: 03457 678 933



Website: www.getpark.co.uk



Ask Park: www.getpark.co.uk/budgeting/faqs
agents.getpark.co.uk/

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Join the Agent community and be the first to find out about offers, competitions and product updates.



Facebook: [/groups/ParklifeAgentCommunity](https://www.facebook.com/groups/ParklifeAgentCommunity)



Instagram: [@ParkChristmasSavings](https://www.instagram.com/ParkChristmasSavings)



X: [@ParkChristmasUK](https://twitter.com/ParkChristmasUK)

Download the Agent Payment Tracker App to manage your payments on the go:

Scan this QR code on a mobile phone



Download on the
App Store



GET IN ON
Google Play

